

CouponCodeWorld.com Key Statistics

- **CouponCodeWorld.com deals reach over 150,000 shoppers daily.**
- **65% of CouponCodeWorld.com visitors are women.**
- **35% of CouponCodeWorld.com visitors are men.**
- **Average yearly income is \$37,000 - \$55,000.**
- **90% do the entire household shopping.**
- **Average age is 34.**
- **74% have at least one child.**
- **79% are married**

CouponCodeWorld.com Sponsored Article



Details: This option is ideal if you want to engage shoppers who read articles to learn about new products and services. We will insert up to 3 embedded product links and (1) square banner ad of your choice into an article featuring your products. The article will be posted on CouponCodeWorld.com and shared on various sites including Facebook, Twitter, Digg, Reddit, and StumbleUpon.

To view a sponsored article example, click here:

<http://couponcodeworld.com/bestcoupons/how-to-save-money-on-printer-ink-cartridges/>

Price: \$245.00

Note: You will receive campaign analytics report, which includes details on number of consumers the article reached, click-through ratio, etc.

CouponCodeWorld.com Display Advertising

728 x 90 Vertical Banner Ad (Location: Homepage Top Header)

Price: \$185.00 / 10-Days

**275 x 229 Square Ad
(Location: Side Bar)**

Price: \$145.00 / 7-Days

Featured Coupon Code Package

Details: You may provide up to 3 coupon codes with different values. We will add your coupon to CouponCodeWorld.com search engine. Savvy shoppers use CouponCodeWorld.com search engine to find coupons for products and services. We will also email your coupon offer to CouponCodeWorld.com subscribers.

Price: \$249.00

Dynamic Search and Social Media Marketing



Details: Your coupon offer will also be promoted via seo-optimized content shared on Google, Yahoo, Bing, and Facebook.

Price: Free with Featured Coupon Code Package

CouponCodeWorld.com Advertising Terms

All sales are final and non-refundable. Payments are accepted via PayPal to advertise@couponcodeworld.com, preferably prior to posting or within 48 hours of posting unless discussed otherwise. CouponCodeWorld.com reserves the right to pull ads that do not meet this request until payment is received.

*CouponCodeWorld.com visitor statistics based on Google, Yahoo, Bing, and Facebook analytics.